

Trevor Walega

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Summary

Aiming to deliver intentional and engaging stories with a skillset across all stages of video production

Education

Ferris State University / August 2019 - December 2022

- Bachelor's of Science Degree in Television and Digital Media Production, Anticipated December 2022
- Advanced Producing and Directing, Cinematic Story Production, Remote TV

Skills

Video Production

- Camera operation, cinematography, and video editing in Adobe Premiere Pro and Avid Media Composer

Writing

- Detail-oriented approach to written content development for commercials, instructional explainers, fundraising campaigns, documentaries, and more

Social Media Marketing

- Bolstering online brands through thoughtful releases onto social platforms

Television Production

- Produced "Expect Diversity", "Ferris Out Loud", and "Ferris Sports Update", which aired on FOX 32 in Cadillac, MI

Experience

Writer / December 2020 - Present

- Freelance scriptwriting, screenwriting, and revising for over 60 clients, varying in length and topic, for companies and individuals alike
- Develop written content for several major fundraising campaigns, such as 3,000+ donors pledging \$400k+ in a single month

Marketing Director, Dive Media / March 2020 - Present

- Develop engaging and compelling social media posts to further online presence, including over 60k impressions and 15k profile visits monthly
- Strategize to convert development of Dive, an upcoming social media platform, into a coherent brand identity